



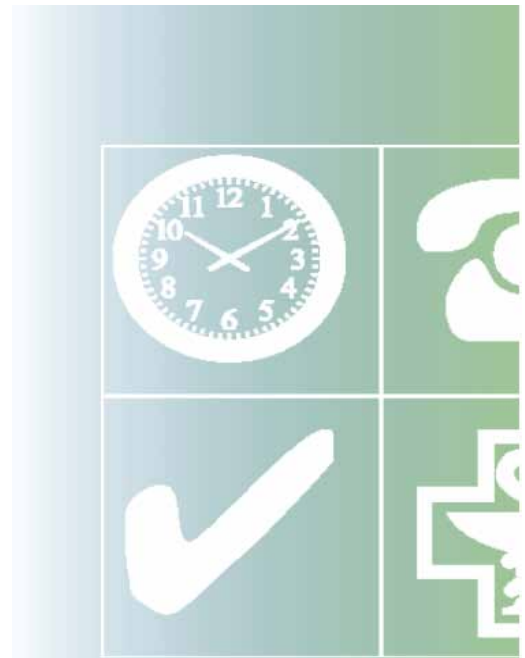
## REPORT LAUNCH

SIMPLIFIED, SECURITY-ENHANCED REPORTING

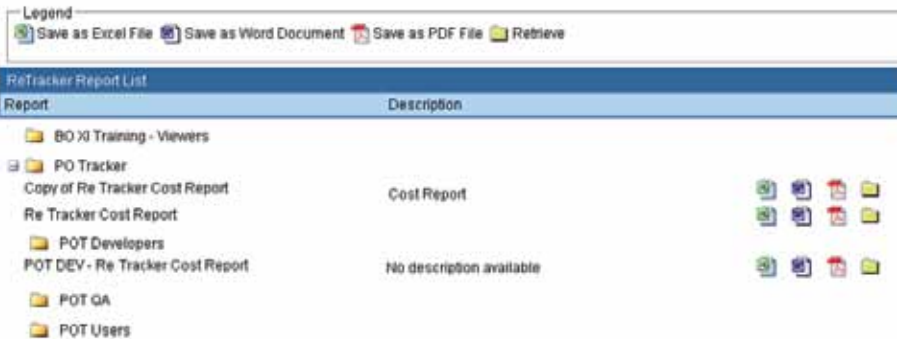
**Report Launch** is a next generation application framework that puts reports in your applications with a single line of code. In minutes you can configure Report Launch to securely deliver relevant reports to your employees, your vendors, and your customers.

**Report Launch** allows you to quickly and easily integrate reports from Business Objects Enterprise, Edge, or Crystal Reports with other applications. With Report Launch's easy-to-use control panel, you can also integrate with multiple individual applications with the same tool. And with our virtual server technology and proprietary integration points, we can have Report Launch fully integrated and completely optimized for your system in just one day.

- Eliminates the need to maintain security in the application and reporting system separately
- Eliminates custom screen development for each new report or parameter
- Improves application performance with off loaded report processing
- Creates bridges between BO XI and the apps that need BI functionality
- Securely embeds Crystal and Web Intelligence report parts in any web apps with simple web parts
- Embed dynamic parameters into any web application
- Saved parameter sets for sharing selections between users, groups and globally
- Embedded web scheduler embeds BO scheduling and distribution into customer web applications
- Filter parameter list values from user credentials in an existing application.



Screen shot of multi select report design



Screen shot of Report Launch in action - user view with multiple output options

With the Report Launch architecture you can reuse your code. You also have power to automatically update application parameter screens. This means that there is no additional process when adding or removing parameters to a report. The update is done at run time when a parameter is added to or removed from a published report.

Beyond the reduction in code requirements, there is also the ability to use Report Launch's enhanced dynamic and cascading parameters directly on the database with simple SQL.

### About Us

McManus is a leader in developing products for the Business Intelligence community. For over 15 years our teams have listened to the needs of the corporate community and placed the control of data driven decisions in the hands of the organization. With ease of set up, ease of design, and ease of use, the Launch family of products are easily tailored to any company's specific requirements.

Our mission is to simplify the use of information. We not only provide the tools that maximize the reach of business intelligence in real time, but strive to allow companies to make better decisions for themselves, their customers, and the community.